

**WILDLIFE CONSERVATION SOCIETY
ONLINE TEACHER ACADEMY
PRIVACY POLICY AND TERMS & CONDITIONS OF USE**

Last revised: December 27, 2013

PRIVACY POLICY

Welcome to the Web site ("Site") of the Wildlife Conservation Society ("WCS") Online Teacher Academy. WCS is committed to protecting your privacy when you use our Site. This privacy policy ("Policy") explains the information we collect when you visit our Site, how we collect it, how we use it, and how we protect it. This Policy does not apply to offline activities. Your use of our Site constitutes your agreement to the terms of this Policy. From time to time, we may modify this Policy, so please review it periodically for changes. Your continued use of our Site after we have modified the Policy indicates your agreement to the modified terms.

What Information We Collect

In order to process course registration and payment, WCS will request and collect personally identifiable information ("Your Information"). Your Information includes information such as your name, company, title or position, street address, telephone number, email address, credit card number and credit card expiration date.

Members who enroll in on-line courses will be able to create expanded profiles with information to be shared with other members enrolled in the same courses. It is up to you to maintain your profile; however, WCS collects and stores the information and reserves the right to delete any material which does not comply with the User Rules as stated in the Terms and Conditions of Use. Additionally, in connection with an on-line course, you may be required to submit papers or other course assignments through the Site, or participate on message boards on the Site ("Your Course Information"). This information will be tracked and recorded by WCS.

WCS also collects anonymous information about users who visit the Site and aggregates this information for purposes of statistical analysis. Examples of the type of anonymous information we collect and how we collect it are:

Internet Tags: provide information about your browser (e.g., Microsoft Internet Explorer, Netscape Navigator), operating system (e.g., Windows, Macintosh), Internet service provider (e.g., America Online, Prodigy, Earthlink), and similar information.

IP Addresses: a number assigned to your computer by a Web server when you are on the Internet; we might use IP address information to determine the number of users who have visited a specific area of our Site. Please note we could use this information to identify you if necessary to comply with legal requirements or for security issues.

How We Collect Information.

WCS collects Your Information only when you voluntarily provide it to us on our Site, such as during an online transaction to purchase products or register for courses. You may need to provide Your Information to participate in certain WCS programs and activities or receive certain services or offers. Additionally, in connection with an on-line course, WCS collects Your Course Information when you submit papers or other course assignments through the Site, or participate on message boards. Anonymous information relating to user activities on the Site is automatically tracked.

How We Use Information. WCS will use Your Information for the purpose for which you provide it to us (e.g., to complete an online purchase or program registration). We also may use Your Information to send you occasional postal and/or electronic mailings about WCS and its programs, or about third party information or services, which we think may be of interest to you. Your Course Information will be used by WCS for grading or

evaluation purposes, and may be aggregated for use in connection with grant reporting and for dissemination at conferences or other forums.

WCS tracks activities of users on the Site, and may use this information for purposes of statistical analysis and system improvements. For instance, we may use it to determine usage patterns so we know which parts of our Site are most popular. User activities include when and which documents and message boards have been viewed, and user communications through the Site such as postings and messages.

Your Ability to Choose. You may "opt out" of receiving marketing information that WCS sends to you by unsubscribing to the mailing list, following instructions in the applicable information sent to you, or by contacting WCS at: teacherinfo@wcs.org or by calling 718-220-5136.

How We Share Your Information. WCS may share Your Information with third parties that perform services for WCS and enable WCS to provide the services and products for which users have registered. Such services performed by third parties include payment processing, order fulfillment, web hosting, information technology, mailing services, auditing and other similar services. Third parties include Authorize.net, Course Merchant, Mals and Remote Learner. WCS also reserves the right to disclose Your Information in circumstances that WCS deems necessary or appropriate, such as to respond to legal process or request from a governmental agency, security reasons or similar situations.

This Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including any third party operating any site or service to which the services link. The inclusion of a link on the Services does not imply our endorsement of the linked site or service.

Our Commitment to Security

WCS strives to keep Your Information secure and safeguard it from unauthorized access by using "Secure Socket Layer" encryption to protect credit card numbers, firewalls to protect our servers, and virus/intrusion detection software. However, no transmission over the Internet can be guaranteed to be 100% secure, so you provide Your Information at your own risk.

Links to Other Web Sites

Our Site may include links to other Web sites that may be of interest to you. Any links are provided only as a convenience and do not imply any endorsement of another site. In these circumstances, you will know that you are on another Web site because the URL will change. Be sure to read the privacy policies on other sites other Web sites. Please note that when you register for credit through the Adams State University program, you must provide Your Information to Adams State University, a third-party, on its Web site. You should read the privacy policy of Adams State University before providing Your Information.

Legal Requirement

WCS may disclose Member information if we are required to do so by law or we in good faith believe that we are required to do so in order (1) to comply with legal requirements or legal process; (2) to protect and defend our or our Members' rights or property; or (3) to protect the health and safety of our Members or the general public. WCS further reserves the right to disclose Member information to the appropriate governmental authorities if we reasonably believe that a Member is participating in fraudulent or illegal activity.

Use of Services by Minors

The Site is not directed to individuals under the age of eighteen, and we request that these individuals not provide personal information through the Site.

Transfer to the United States

If you are located outside of the United States, please note that the information you provide to us will be transferred to the United States and that by providing Your Information, you consent to this transfer and storage of the data in the United States.

Review and Correction

If you would like to review or correct the information that you provided to WCS (or if you have comments or questions about our Site), you can contact us at: teacherinfo@wcs.org.

TERMS & CONDITIONS OF USE

By accessing and using the Web site ("Site") of the Wildlife Conservation Society ("WCS") Online Teacher Academy, you agree to be bound by these terms and conditions of use ("Terms of Use") and the associated privacy policy for the Site. From time to time, WCS may modify these Terms of Use, so please review it periodically for changes. Your continued use of the Site after we have modified the Terms of Use indicates your agreement to the modified terms.

1. Copyright Notice - Copyright 2013; Wildlife Conservation Society. All rights reserved. Certain articles or materials contained on this web site are also separately copyrighted.

2. Trademark Notice - Wildlife Conservation Society, Bronx Zoo, the WCS logo and associated trademarks are owned by the Wildlife Conservation Society. All rights reserved.

3. Warranty and Liability Disclaimer - EXCEPT AS LIMITED BY LAW, WCS MAKES NO REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, WITH RESPECT TO ITS WEBSITE, SOFTWARE, PRODUCTS OR SERVICES, OR ANY PORTION THEREOF, OR WITH RESPECT TO THE ACCURACY, RELIABILITY OR COMPLETENESS OF ANY INFORMATION, DATA OR CONTENT PROVIDED ON THE SITE, INCLUDING BUT NOT LIMITED TO ANY WARRANTIES OF TITLE, NONINFRINGEMENT OF COPYRIGHT, TRADEMARK OR PATENT RIGHTS OF OTHERS, MERCHANTABILITY OR FITNESS OR SUITABILITY FOR ANY PURPOSE. IN NO EVENT WILL WCS BE LIABLE FOR ANY INJURY, LOSS, CLAIM, DAMAGE OR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES ARISING EITHER DIRECTLY OR INDIRECTLY OUT OF OR IN ANY WAY CONNECTED WITH ITS WEBSITE.

4. Waiver of Responsibility for Defective or Contaminated Materials - WCS disclaims responsibility for any errors or omissions, including technical inaccuracies or typographical errors on the Site or in its software, products or services. Furthermore, WCS cannot and does not guarantee or warrant that files made available for downloading will be free of "viruses", "infections" or similar software contaminations which may render the software useless or cause damage or destruction to user's hardware, software or system(s). Users are responsible for implementing sufficient procedures and protections against possible damage. Use of the Site and the Internet in general is at the user's own risk.

5. User Rules - In order to maintain an efficient and effective Site that addresses the needs and interests of our users, the following rules apply to the use of this Site:

a. Users may not post or transmit any message or content that is libelous, defamatory or obscene, or violates any other person's copyrights, privacy rights, trademarks, trade secrets or rights in any confidential information. The user hereby indemnifies WCS for any and all damages suffered by third parties as a result of user's violation of this rule.

b. Users may not post or transmit any message, data, image or program with the intent to threaten the safety of others and/or with the effect of causing a reasonable person to perceive a threat to his or her safety.

c. A user who posts information to this Site represents that it is the sole owner of materials posted by it or that it has the right to post such materials and license their use to others.

d. Users acknowledge and agree that WCS may take appropriate action in order to prevent the misuse of the Site to disseminate information, statements or materials that may be abusive, destructive, harmful or threatening to the safety of others or in order to comply with any law or regulation of any government entity; including deleting posts and statements which violate these rules.

e. Users may not interfere with other users' use of the Site, including, but not limited to, the disruption of the normal flow or use of the service.

f. Users may not post or transmit any contaminated or destructive files.

g. The use, distribution, or publication of any materials posted by third parties does not constitute or imply an endorsement of such materials or of any opinions or comments expressed in such materials.

h. Users hereby grant WCS a perpetual, worldwide, irrevocable license to use posting(s) or any portion thereof in a manner consistent with the Site's privacy policy and these Terms of Use.

6. Use of Materials - Users may download, print or transmit information from the Site subject to the following conditions:

a. The appropriate copyright and/or trademark notice must be affixed to each copy downloaded, transmitted or printed;

b. Use of materials available from the Site must be for personal and/or educational purposes only and in no instance may be used for commercial purposes;

c. Materials available from this Site may not be modified in any manner, except as may required by program/coursework;

d. No materials available from this Site (including links from pages on other websites) can be used, copied or distributed separate from the accompanying text.

7. Refunds – Individuals who wish to cancel a course registration must notify the WCS in writing at teacherinfo@wcs.org or Wildlife Conservation Society, 2300 Southern Boulevard, Bronx, NY 10460, Attn: Amanda Lindell. You may receive a full (100%) refund if you notify the WCS two (2) weeks or more before the course start date. However, individuals who request a cancellation within 2 weeks of the course start date will receive no (0%) refund.

8. Passwords and Account Security – You agree and understand that you are solely responsible for maintaining the confidentiality of passwords associated with any account you use to access the Site.

9. Choice of Law - These terms and conditions shall be governed and construed in accordance with the laws of the State of New York. You agree to submit to the jurisdiction of New York federal and/or state courts and that all disputes arising under or in connection with your use of this Site or participation with the Online Teacher Academy will be resolved in courts in the state of New York.